



Electronic Parts and Components

Press Release for the Trade Press

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New sales management: **Werner Rogall and Joachim Thiele lead global sales, Rudolf Strasser head of sales Germany/Switzerland**

Beginning October 1, 2006 Werner Rogall (56) has taken over as head of EPCOS' global sales. He brings with him 25 years of experience in the sales of active and passive electronic components at EPCOS and its predecessor companies. Rogall will continue to serve as head of business administration within sales, a position he has held since 1988. Rogall succeeds Monika Arntz, who left the company of her own volition on September 30.



Joining Rogall in the management team of sales is Joachim Thiele (43), who has managed the DC film capacitors business unit since 2003. Thiele started his career in 1990 in product marketing for film capacitors at Siemens Matsushita Components, which he then led from 1994.



On December 1, 2006 Rudolf Strasser (54) will assume the reins as head of the regional sales unit of Germany/Switzerland. Strasser has held positions in both sales and product marketing in his over 25-year career at EPCOS and its predecessor companies, among others as sales engineer for semiconductors and as head of product marketing and design for ferrites. Strasser succeeds Elmar Schmid (66), who retires on November 30.



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